

**BIG DATA – LOCAL FUTURE**

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**Amsterdam**  
**September 18 – 20, 2013**

**EASDP**



**West India House**

## CONGRESS 2013

In Cooperation with the BIIA

### Registration Fee

#### EASDP & BIIA Members

Single: € 2.190

Double: € 2.490

#### Non-Members

Single: € 2.890

Double: € 3.190

- The predictive Analysis Revolution
- Behavioral Advertising
- Transforming Data in Audience Portals
- Data Intelligence for better ROI
- Coping with Information Overload
- New mobile Ecosystems
- Directory Inquiry & Assistance

### Congress Fee includes

#### **Single**

- 1 Participation in the business sessions on 19 & 20.09
- 2 nights in single room at Hilton (incl. breakfast)
- 1 Welcome reception on 18.09.
- 2 Lunches on 19. & 20.09
- 1 Gala Dinner on 19.09.
- Slides of speakers' presentations

#### **Double**

- 1 Participation in the business sessions on 19 & 20.09
- 2 nights in double room at Hilton (incl. breakfast)
- 2 Welcome receptions on 18.09.
- 2 Lunches on 19. & 20.09
- 2 Gala Dinner on 19.09.
- Slides of speakers' presentations

### Hilton Amsterdam

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**EASDP**

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